

Advertise with us!

THE
KA'Ū
CALENDAR

PO Box 940, Pāhala, HI 96777
Ph: 808-785-0012
Email: kaucalendarblog@gmail.com

About The Ka'ū Calendar

- Daily online news and events covering all of Ka'ū from Volcano through Pāhala, Nā'ālehu, Ocean View, to Miloli'i.
- Monthly printed newspaper with guaranteed delivery to all postal addresses in Volcano and Ka'ū—totaling to 5,000 copies. An additional 2,500 go into news stands across Ka'ū.

Special Offer

As of Feb. 2022, the Ka'ū Calendar will be printing all of its pages in full color.

Full Page

Cost per month, 4.5% tax **not** included.

Readership

Daily Online	22,771
Monthly Guaranteed Print	7,500

Newspaper Ad Rates

All ads are charged by the size. See our rate sheet below. Ads are subject to price adjustments, so get in on a year contract while the prices are down!

Need Custom Advertising?

Call or email us for a custom-designed advertisement to promote your campaign. Cost of ad design is \$49.50 per hour.

	W x H	1 month	3 months	6 months	9 months	12 months
Interior	10" x 15.25"	\$1,616	\$1,516	\$1,430	\$1,316	\$1,201
Back	10" x 15.25"	\$2,345	\$2,245	\$2,116	\$2,002	\$1,902

Back Page
Ka'ū Coffee
Festival

Join us for these events from April 29th through May 30th

Ka'ū Coffee Festival
Saturday, May 29th, 9 a.m. - 5 p.m.
Pāhala Community Center

Enjoy live entertainment, local food, and experience Ka'ū Coffee HO'OLAULE'A Saturday, May 4, 9 a.m. - 5 p.m. Pāhala Community Center

Enjoy a FREE day of family fun including music, hula, Ka'ū coffee tasting, local food, arts, craft & coffee vendors, educational displays and demonstrations, coffee farm tours, and a kids corner. For more info, call Chris Manfredi at 808-929-9550

www.kaucoffeeest.com

Hawai'i Horse Owners present
28th Annual Pana'ewa Stampede Rodeo

Feb 15, 16 & 17, 2020
PANA'EWA EQUESTRIAN CENTER ~ HILO

Rodeo: Noon on Saturday - 11am on Sunday and Monday
Cowboy Church at 9am on Sunday
Horse Races at 9am on Monday

Pre-Sale Tickets \$5 - At the Gate \$10 - Kids 12 & under FREE
www.HawaiiRodeoStampede.com

Back Page
Pana'ewa
Stampede Rodeo

Cost per month, 4.5% tax **not** included.

www.kaxcelender.com • kaxnewsbrigh1.blogspot.com 2 January 2012 Page 9

1/4 Page Vertical
CU Hawaii Federal
Credit Union

Welcoming Our New Physician to Our Friendly Clinic



Dr. Jennifer Shrestha
Board-Certified Family Physician



Ka'u Hospital
RURAL HEALTH CLINIC

Call 932-4205 for an appointment

- Family Medicine/Primary Care
- Well-child check-ups
- Chronic disease management – diabetes, hypertension, asthma
- Birth control and family planning
- Urgent care for minor illness and injuries
- X-rays and labs conveniently available
- Walk-ins welcome

1 Kanan Street | Pahala



Elizabeth Pacarro
Certified Family Nurse Practitioner

1/2 Page
Horizontal
Ka'ū Hospital

Cost per month, 4.5% tax **not** included.

1/12 Page Horizontal
Ocean View Market

**1/8 Page Horizontal
BJ's Excavation & Hauling**

1/4 Page Vertical
South Point U-Cart Inc.

Terms: First month's payment in full with Advertising Agreement, including minimum production charge for new ads. Monthly payments are due net 30 days upon receipt of invoice. Payments not received within 60 days of billing date are subject to a 1.5% per month (18% annual rate) service charge, and ad is subject to cancellation. If publisher provides graphic services or production materials, advertiser shall pay amount of written quote in contract. Advertising agency commission shall be paid monthly. If account is referred for collection, Advertise agrees to pay reasonable attorney fees and/or collection fees.

THE KA'U CALENDAR

Advertiser: _____

Contact Person: _____ Ad Rep: _____

Mailing Address: _____

Business Location: _____

Telephone: _____ Fax: _____ Email: _____

First Ad to Run (Month/Year): _____

Term of Contract From: _____ To: _____

Special Instructions: _____

Ad/Insert to be Produced by: _____

Custom Ad Design (\$49.50 per hour)? ☐ yes ☐ no

Ad Size: _____

of Months: _____ x Monthly Rate: _____ = Monthly Total: _____

Inserts? ☐ yes ☐ no Targeted Zip Codes for Inserts: _____

of Inserts: _____ x 40 ¢ = _____

= Printing Cost (if app.): _____ + Tax: _____

Total Printing Cost + Production Fee = _____

Bill Me: ☐ via U.S. Mail ☐ CC#: _____ Exp. _____ CVV: _____

Signature of Sales Representative: _____

Signature of Advertiser: _____

Publisher's Signature: _____

Contracts subject to Publisher's approval.