

THE KA`U CALENDAR

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The Ka`u Calendar is a monthly publication telling about the news and events of Ka`u, along with two pull-out event calendars, a sports section that benefits the local high school and pages dedicated to each town it services. The Ka`u Calendar is mailed to ALL U.S. postal boxes in Ocean View, Na`alehu, Pahala, Volcanoes National Park, and Volcano Village. These total over 4,300. Additional papers are placed in stands around the district and mailed to subscribers. The total print run is 7,500. The Ka`u Calendar is a great way to get your ad directly into the hands of the people who live and are interested in the Ka`u area.

	W x H	12 times	9 times	6 times	3 times	1 time
FULL PAGE						
Back Page (includes color)	10-1/4" x 12-3/4"	\$710/mo \$1125/mo	\$770/mo \$1185/mo	\$830/mo \$1245/mo	\$890/mo \$1325/mo	\$950/mo \$1385/mo
3/4 PAGE (vert.) Horizontal	7-11/16" x 12-3/4" 10-1/4" x 9-1/2"	\$650/mo	\$680/mo	\$715/mo	\$745/mo	\$775/mo
1/2 PAGE (vert.) Horizontal	5-1/16" x 12-3/4" 10-1/4" x 6-1/4"	\$450/mo	\$465/mo	\$490/mo	\$525/mo	\$550/mo
1/3 PAGE (vert.) Horizontal	5-1/16" x 8-1/4" 10-1/4" x 4-1/8"	\$305/mo	\$330/mo	\$350/mo	\$365/mo	\$385/mo
1/4 PAGE	5-1/16" x 6-1/4" 10-1/4" x 3"	\$235/mo	\$255/mo	\$265/mo	\$280/mo	\$295/mo
1/6 PAGE	5-1/16" x 4-1/8" 10-1/4" x 2"	\$175/mo	\$180/mo	\$185/mo	\$195/mo	\$205/mo
1/8 PAGE	2-7/16" x 6-1/4" 5-1/16" x 3"	\$140/mo	\$150/mo	\$165/mo	\$175/mo	\$185/mo
1/12 PAGE Horizontal 3 col. Square	2-7/16" x 4-1/8" 5-1/16" x 2" 3-1/4" x 3-1/16"	\$95/mo	\$105/mo	\$110/mo	\$120/mo	\$130/mo
1/16 PAGE	2-7/16" x 3"	\$70/mo	\$75/mo	\$85/mo	\$90/mo	\$95/mo
Small Biz Card	3-1/4" x 2"	\$67.50/mo	\$72.50/mo	\$82.50/mo	\$87.50/mo	\$92.50/mo
Inserts	8.5" x 11" sheet	13 cents per each single page insert, cost of multiple page inserts dependent on weight. Ask for printing costs if needed.				

Terms: First month's payment in full with Advertising Agreement, including minimum production charge for new ads. Monthly payments are due net 30 days upon receipt of invoice. Payments not received within 60 days of billing date are subject to 1-1/2% per month (18% annual rate) service charge, and ad is subject to cancellation. If publisher provides graphic services or production materials, advertiser shall pay amount of written quote in contract. Advertising agency commission shall be paid monthly. If account is referred for collection, Advertiser agrees to pay reasonable attorney fees and /or collection fees.

Advertiser _____ Contact Person _____ Ad Rep _____
 Mailing Address _____
 Business Location _____
 Telephone _____ Fax _____ Email _____
 First ad to run in _____, 20____ issue of the Ka`u Calendar. Term of Contract from ____/____ to ____/____
 Special Instructions _____
 Ad/Insert to be produced by: _____ Production Fee for 1st ad (if applicable based on \$40/hr rate) _____
 Ad Size _____ # of months _____ Monthly rate _____ + tax _____ = Monthly Total _____
 Inserts: Zoning _____ # of inserts _____ x 11¢ = _____ + Printing cost (if app.) _____ + tax = _____
 Total + production fee = _____ ♦ Bill me ___ monthly by mail ___ charge me monthly CC# _____ Exp. ____/____
 Signature of Sales Representative _____ Date _____
 Signature of Advertiser _____ Date _____
 Publisher's Signature _____ Date _____

Contracts subject to Publisher's Approval